



# Impact summary

29/7/2026



Supports



GOFORREST

10

trees planted

GOFORREST

1.75

tonnes of CO<sub>2</sub>  
absorbed during lifetime



*At The Hoxton Brussels, one of our core values is to Make a Positive Impact, both in our local communities and for the planet. That is why we have decided to take our ESG commitment to the next level by partnering with Go Forest. Waiving room cleaning during your stay at The Hoxton Brussels means that a tree will be planted in a Belgian forest. A small step for us, yet a big step forward in our commitment to fighting climate change.*

## Projects we support



### Amblève project, Belgium 2026-2027

 10 trees planted

Thousands of hectares of forests are threatened by climate change, pests, and diseases in Belgium. That is why we, together with Sylva Nova, decided to give the forest ecosystem in Belgium a hand as well. We have two project types: 1) Additional forest: We are planting new forests on neglected land or agricultural land. 2) Non-additional forest: We restore existing forests and make them more resilient. In Belgium and Europe in general, we do not always have new land available for forests. This is caused by the fragmentation of ownership and because of the competition for land. Important to notice is that we never plant after voluntary harvesting (clear-cutting). There is only restoration after a storm, pests, diseases, forest fires, ... Our projects in Belgium always provide added value to the forest in terms of the environment but also help the other functions of the forests, such as the social functions, the CO<sub>2</sub>-sequestration, and the landscape. The tree species that we plant in Belgium are diversified tree species that are adapted to the local conditions. We select the species based on the soil, climate conditions, global warming, etc. This ensures that we make a maximum impact. Additionally, the projects exist out of planting the trees but also include monitoring visits to ensure that the plants are recovering well. With the help of a "management plan", there is more involvement by the forester. We are, therefore, sure that they are participating in a serious project that is treated in a sustainable and respectful way.

