Impact summary

19/11/2026

pwc

Supports

GOFOREST GOOCEAN

GOOCEAN
13
oyster batch(es)
installed

GOFOREST
10
hectares
forest restored



PwC Belgium is a leading professional services firm that helps businesses and organisations solve complex challenges and achieve sustainable growth. It provides services in Audit, Tax, Legal, Consulting and Deals, helping clients improve their performance, manage risks, navigate regulations and drive digital transformation. PwC Belgium combines industry expertise, innovative technology and global insights to create value and build trust in society.

Projects we support

GOFOREST

Westmalle project, Belgium 2026-2029

10 hectares

In Westmalle, we are supporting an assisted natural regeneration (ANR) project on 10.32 ha across 6 plots, within a 90 ha forest that is open to the public. Restoring nature doesn't always mean planting a new forest from scratch. Many existing forests in Belgium are dominated by just one or two species, which makes them vulnerable to drought, disease and pests. By giving these forests a helping hand, we strengthen what is already there and help them become healthier and more resilient for the future. The forest in Westmalle originally consisted mostly of pine, with American red oak introduced later. Today these two species still dominate the canopy, while the understory already holds a richer mix of promising species that can shape the future forest. The project aims to diversify the forest by introducing new species and strengthening the diversity that is already present. This gives the forest more variety in species, tree ages and structure, making it richer and more robust. Caring for the existing trees and young growth is just as important for the forest's healthy development and long-term future. Selected young trees receive formative pruning to help them grow into strong, healthy trees, and natural regeneration already present in the forest is actively supported and encouraged. Around 200 new trees per hectare are also planted, adding an emerging mix of new species to the forest. The aim is to reach 1,500 trees per hectare, through both natural regeneration and planting. A greater diversity of species and age classes strengthens the forest's resilience to climate change, disease and pests. A more diverse forest also supports soil quality & water regulation and creates more habitat for wildlife. The site combines forest, open areas, grazing land, hedges and several watercourses, which together form a rich landscape for biodiversity. In the long term, the forest will be managed as a continuous cover mixed forest.





GOOCEAN

Oyster reef installation 2027

13 oyster batch(es)

Before 1850, European flat oyster (Ostrea edulis) reefs were a dominant structural and ecological feature of the North Sea. Due to human impact and the spread of a persistent oyster parasite, these reefs have now nearly disappeared. Yet oyster reefs remain vital ecosystems. Often referred to as "ecosystem engineers", they provide habitats that support a wide array of marine life. The government, industry and science join forces to tackle the challenges of restoring oyster reefs, a complex operation that requires both innovation and interdisciplinary expertise. The logistical complexity, coupled with the sensitivity of oysters to disturbance—during seeding of hard reef substrates with oyster larvae, as well as their subsequent transport and installation at sea— requires in-depth knowledge across multiple fields of expertise. The BELREEFS project, commissioned by the Belgian Federal Public Service (FPS) Health, Food Chain Safety and Environment as part of the action T4.8 of the LIFE Belgium for Biodiversity programme (101069526), exemplifies this collaborative spirit. It brings together Jan De Nul Group, the Institute of Natural Sciences, Shells & Valves, and Mantis Consulting, with guidance from the Native Oyster Restoration Alliance (NORA) and additional support from Go Ocean. BELREEFS consists of three phases: identifying suitable sites in existing gravel beds for kick-starting new oyster reefs, deploying substrates seeded with oyster larvae, and guiding the development of self-sustaining reefs that attract and support other marine species—thereby enhancing biodiversity. These reefs provide essential shelter, feeding and breeding grounds for a wide variety of marine flora and fauna. To maximize reef survival and reproduction, BELREEFS identified locations with the most suitable seabed and environmental conditions, as well as natural protection from damage. Detailed seabed mapping, led by the Institute of Natural Sciences, informed decisions regarding the reef deployment location. Furthermore, the project builds on key innovations—such as developing reef installation methods and refining 'remote setting' techniques, whereby oyster larvae produced elsewhere settle on reef substrates in laboratory conditions before being deployed at sea. Once deployed, the new oyster reefs will be closely monitored for several years to assess their development and ecological impact. "The European flat oyster has always been an important core species in our North Sea, but it has today nearly disappeared. The active restoration of these oyster populations is therefore a priority for us. The fact that we can collaborate on this scale with scientists and industry is truly unique". - FPS Public Health, Marine Environment Department Timing: Summer 2025 - 1st installation of oyster reef substrates Summer 2026 - 2nd installation of oyster reef substrates (including the first 1082 Go Ocean oyster batches). Summer 2027 - 3rd installation of oyster reef substrates (only Go Ocean oysters, with 1836 batches as the goal).

