



Impact summary

15/7/2026

optmzr.ai
customer journeys

Supports



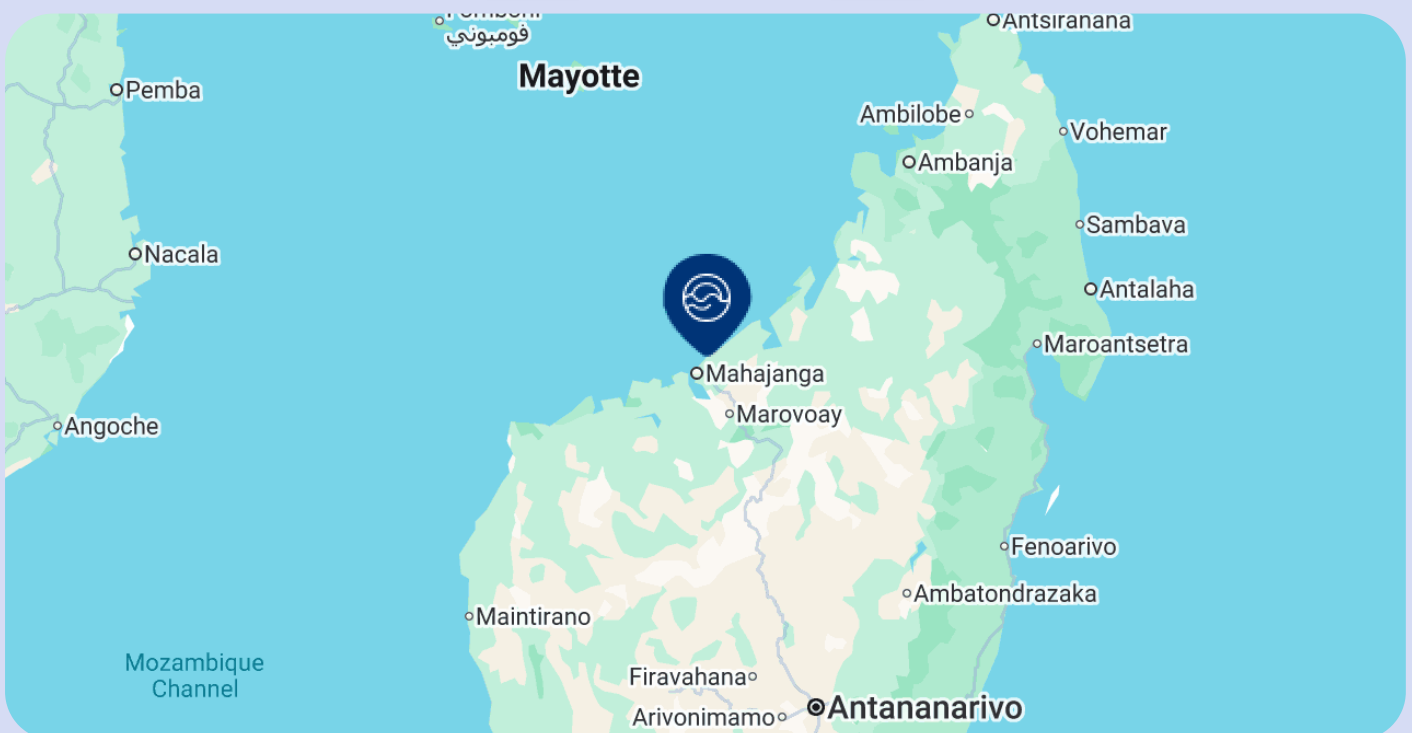
258

mangroves
planted



29.93

tonnes of CO₂
absorbed during lifetime



Projects we support



Mangrove restoration in Majunga, coming soon

Mangroves are an important piece of the ecosystem that offers much more than we can imagine. From being a great habitat for wildlife species, being great protection for coasts, and bringing an economical added value to the local population, it also is one of the greatest sources of carbon sequestration. The total area of mangrove forest in Madagascar covers about 20% of African mangroves and 2% of the world's mangroves. However, the mangrove forests of Bombetoka Bay suffered a 34% loss between 1990 and 2000 (Report on the state of mangroves in Madagascar - WWF Madagascar) and this loss represents a significant threat to biological biodiversity and the living conditions of local communities. Today, the mangrove can no longer play its economic and social role, which justifies the search for initiatives and alternatives for the revitalization of this natural ecosystem. This revitalization should respond to the concern for the preservation and ecological balance of this environment that is so vital for the local populations. The project, in cooperation with the social enterprise Bôndy, consists of planting mangroves in the Bombetoka Bay located in the North-West of Madagascar, more specifically in the municipality of Boanamaray (Maromiandra village) and Amparimahitsy (Belobaka village). The overall objective is to restore degraded lands and promote better management of the mangrove ecosystem to improve the living conditions of the local communities. Moreover, the mangroves provide spawning grounds for shrimps, crabs, and fish and 45% of the seafood sold in Majunga (a city of 240,000 inhabitants in the region) comes from the local commune. Our goal is therefore to boost the economy of the community. Over the entire area, this project can restore 400ha of degraded land by planting 2.4 million mangroves, and we aim to sequester more than 1.5 million tCO₂ over the life of the project.



Mangrove restoration in Majunga, October 2025

 92 mangroves planted

On this 0.58-hectare site, in the Bombetoka Bay located in the North-West of Madagascar, more specifically in the village of Amparimahitsy (Belobaka municipality, Boeny), we're planting new mangrove trees to restore the mangrove forest. In October 2025, 2288 mangrove trees of one species were planted here: *Ceriops tagal*. The overall objective is to restore degraded lands and promote better management of the mangrove ecosystem to improve the living conditions of the local communities. Moreover, the mangroves provide spawning grounds for shrimps, crabs, and fish, which helps to boost the economy of the community.

Mangrove restoration in Majunga, March 2026

On this site, in the Bombetoka Bay located in the North-West of Madagascar, more specifically in the village of Nosy Kabija (Belobaka municipality), we're planting new mangrove trees to restore the mangrove forest. In March 2026, 300 mangrove trees of the *Rhizophora mucronata* species were planted here. The overall objective is to restore degraded lands and promote better management of the mangrove ecosystem to improve the living conditions of the local communities. Moreover, the mangroves provide spawning grounds for shrimps, crabs, and fish, which helps to boost the economy of the community.



Mangrove restoration in Majunga, December 2025

 166 mangroves planted

On this site (0.3 ha), in the Bombetoka Bay located in the North-West of Madagascar, more specifically in the village of Nosy Kabija (Belobaka municipality, Boeny), we're planting new mangrove trees to restore the mangrove forest. In December 2025, 1956 mangrove trees of two species were planted here: *Ceriops tagal* and *Rhizophora mucronata*. The overall objective is to restore degraded lands and promote better management of the mangrove ecosystem to improve the living conditions of the local communities. Moreover, the mangroves provide spawning grounds for shrimps, crabs, and fish, which helps to boost the economy of the community.



Mangrove restoration in Majunga, April 2026

On this site, in the Bombetoka Bay located in the North-West of Madagascar, more specifically in the village of Nosy Kabija (Belobaka municipality), we're planting new mangrove trees to restore the mangrove forest. In April 2026, 510 mangrove trees of the *Ceriops tagal* species were planted here. The overall objective is to restore degraded lands and promote better management of the mangrove ecosystem to improve the living conditions of the local communities. Moreover, the mangroves provide spawning grounds for shrimps, crabs, and fish, which helps to boost the economy of the community.

