



Impact summary

26/6/2026

HOTEL HARMONY

★ ★ ★ ★



Supports



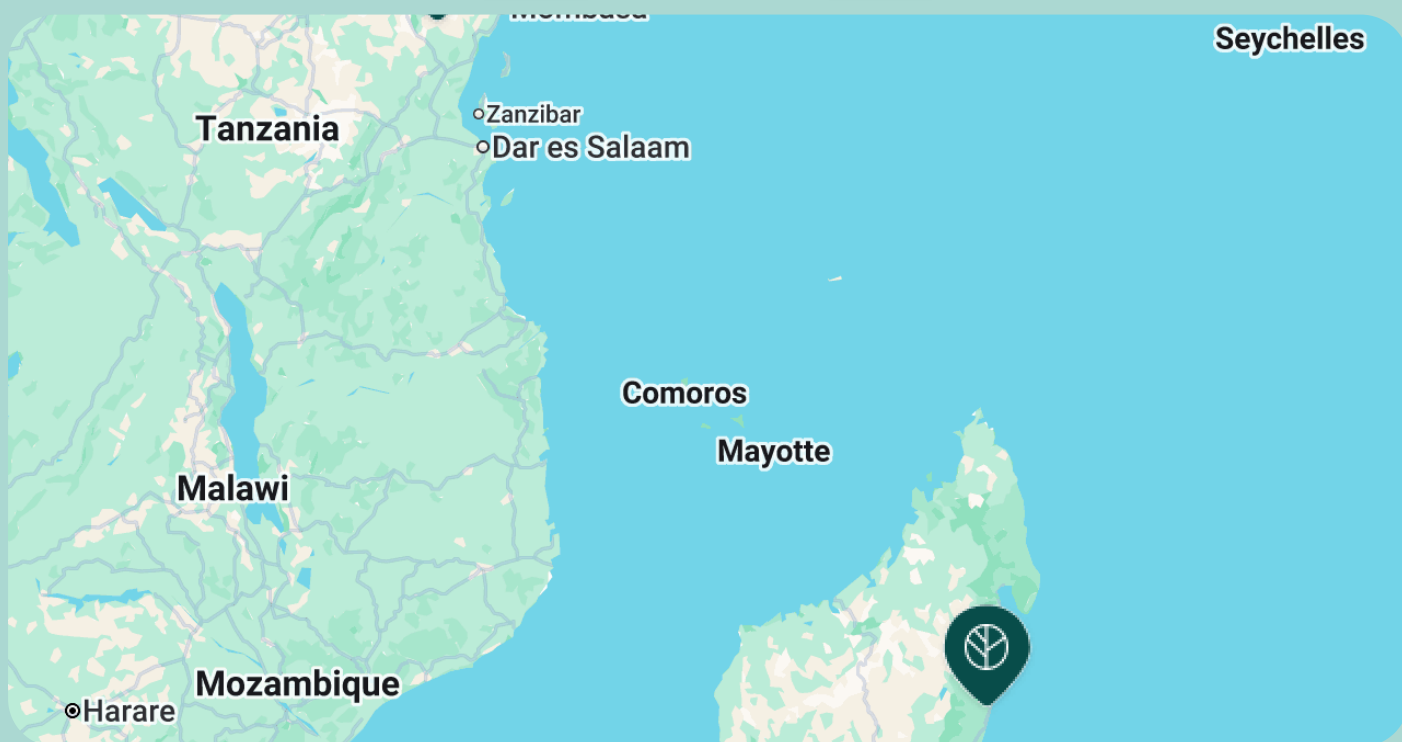
926

trees planted



407.61

tonnes of CO₂
absorbed during lifetime



At Hotel Harmony, we want sustainability to be at the heart of everything we do. We are deeply committed to minimizing our environmental footprint because we believe in leaving a better world for future generations. Sustainability is not only about protecting nature, but also about fostering a society where everyone can breathe clean air, enjoy thriving ecosystems, and live in harmony with the planet. By embracing diversity and inclusion, we aim to create a welcoming environment for all, while supporting eco-friendly initiatives and reducing our energy consumption. We understand that even the smallest steps can lead to big changes, and we are dedicated to making those steps every day, for both the planet and the people within it.

Sometimes, it's worth asking simple questions: do guests really need a towel that was only used once to be replaced, when a simple hanger can help it dry for reuse? Does a pillowcase really need to be changed after just one night? Small changes like these make a big difference in reducing unnecessary waste while maintaining the comfort and convenience our guests expect. By rethinking these everyday practices, we're embracing solutions that are better for the planet without compromising the guest experience. Guests staying more than one night can easily opt to skip daily housekeeping through our website or at reception, at no cost. We ensure they're informed about the positive impact of their choice and how it contributes to reforestation efforts. Our sustainable projects won't stop here. Our green minded team is constantly brainstorming new ways to improve and create a greener future, together with our guests.

Projects we support



Agroforestry in the local villages, Western Usambara Mountains, Tanzania

 151 trees planted

As part of our ongoing efforts to maximize the impact of our initiatives, we have decided to allocate 50% of the funds for Tanzania to reforestation efforts with native tree species, while the remaining 50% is allocated to supporting agroforestry tree planting within the local communities' farms. Agroforestry integrates trees and shrubs into agricultural landscapes, promoting sustainable farming practices that increase crop yields, improve soil health, and provide additional income sources for local farmers. By supporting both reforestation and agroforestry, we ensure a comprehensive approach that addresses environmental sustainability, food security, and economic development within the community. In the rainy season of November 2024, our local team and the local people of Nkondei village planted 2,258 fruit trees in the individual-owned farms in the Nkondei community.



Farms planted in March 2025 - Akamasoa agroforestry project, Madagascar

10 trees planted

On these farms, multiple small agroforestry plantations were executed in collaboration with the local farmers and as part of the large Akamasoa agroforestry project. During March 2025, 6809 trees were planted, including: - 25% cash crops, such as Pink Berries and Ravintsara - 72% forest trees, such as Acacia, Jacaranda, and Eucalyptus - 3% fruit trees, such as Rotra



Agroforestry in Madagascar, to be planted in 2026

234 trees planted

In the course of 2026, these agroforestry trees will be planted in Akamasoa or Tamatave. Once the planting has taken place, this section will be updated with the correct geolocation. The trees introduced in this project are selected to generate benefits for the soil, biodiversity, and the local economy: - The chosen species act as natural soil conservation agents, helping prevent erosion and improving soil structure. - They support local biodiversity by offering habitat for wildlife and contributing to ecological balance. - Many of the planted species have commercial value, creating new economic opportunities for farmers and surrounding communities. This project combines cash crops, forest species, and fruit trees. The selection of tree species is guided by two key criteria: 1) Regional environment: Each intervention zone has its own characteristics. We choose species that can thrive in the local soil and climate while contributing to the restoration of the forest landscape. 2) Farmer needs: We work closely with partner farmers to identify species that support income-generating activities through the sale of their products.



